



### Select your Platform

- Blogger.com
- Typepad.com
- Drupal.org
- [Wordpress.org](http://Wordpress.org)

### Preparation & Setup

- Install the software
- Select a Theme
- Select your plugins
- Create your pinglist
- Create a Blog Feed
- Create an RSS Feed

### Automate your workload

- Get Keyword research tools
- Get Blog submission tools
- Get Social bookmark tools
- Get RSS Submission tools
- Get Trackback location tools
- Get linkback location tools
- Get Video Production tools
- Get Screen Capture tools
- Get Audio production tools
- Get Video Syndication tools
- Get an Autoresponder

### Some basic ground work

- Determine Keywords
- Determine Anchor Text
- Determine the competition
- Determine who to link from
- Determine your audience
- Determine audio content
- Determine Video content
- Determine article content
- Determine link partners
- Determine link bait
- Determine revenue sources

### Decide where to get help

- [www.elance.com](http://www.elance.com)
- [www.guru.com](http://www.guru.com)
- [www.scriptlance.com](http://www.scriptlance.com)
- [www.rentacoder.com](http://www.rentacoder.com)

### Write your blog content

- Anchor text in title
- Anchor text in post
- Anchor text in tags in post
- Anchor text in tags for post
- Insert Technorati.com tag

### Promote your new content

- [www.pingoat.com](http://www.pingoat.com)
- [www.kping.com](http://www.kping.com)
- [www.pingomatic.com](http://www.pingomatic.com)
- [www.rentacoder.com](http://www.rentacoder.com)

### RSS Feed Marketing

- Add an RSS Feed
- Promote Your RSS Feed
- Syndicate your RSS Feed
- Use RSS to create content

### Micro blogging sites

- Twitter.com
- Pownce.com

- Tumblr
- Jaiku
- Mysay
- Hictu
- Moddmill
- Frazr

### Feed Readers

- Blogbridge
- Blogexpressr
- Bloglines
- Evolvepoint
- Feedblender
- Feedburner
- Feedbutler
- Feedcraft
- Feeddigest
- Feedfeeds
- Feedlounge
- Feedpath

### Social Book marking sites

- [digg.com](http://digg.com)
- Yahoo! Buzz
- [Technorati.com](http://Technorati.com)
- [del.icio.us](http://del.icio.us)
- [Propeller.com](http://Propeller.com)
- [StumbleUpon.com](http://StumbleUpon.com)
- [reddit.com](http://reddit.com)
- [mixx.com](http://mixx.com)
- [Fark.com](http://Fark.com)
- [MyBlogLog.com](http://MyBlogLog.com)
- [Slashdot.org](http://Slashdot.org)
- [kaboodle.com](http://kaboodle.com)
- [Bloglines.com](http://Bloglines.com)
- [newsvine.com](http://newsvine.com)
- [blinklist.com](http://blinklist.com)
- [netvouz.com](http://netvouz.com)
- [clipmarks.com](http://clipmarks.com)
- [Furl.net](http://Furl.net)
- [Mister-Wong](http://Mister-Wong)
- [dzone.com](http://dzone.com)
- [ma.gnolia.com](http://ma.gnolia.com)
- [Tailrank.com](http://Tailrank.com)
- [ShoutWire.com](http://ShoutWire.com)
- [simpy.com](http://simpy.com)
- [BlogMarks.net](http://BlogMarks.net)
- [BlueDot.us](http://BlueDot.us)
- [Spurl.net](http://Spurl.net)
- [linkswarm.com](http://linkswarm.com)
- [Spotback.com](http://Spotback.com)
- [MyBookmarks.com](http://MyBookmarks.com)

### Online Social Networks

- AIM Pages
- Badoo
- Bebo
- CyWorld
- Ecademy
- EarthFrisk
- Facebook
- Faves
- Friendster

- Hi5
- LiveJournal
- LinkedIn
- Lovento
- Multiply
- MySpace
- NetFriendships
- Netlog
- Orkut
- Passado
- Tagged
- Tribe
- Trig
- Windows Live Spaces
- Yahoo! 360
- Zaadz

### Video Syndication Sites

- [Blinkx.tv](http://Blinkx.tv)
- [Blip.tv](http://Blip.tv)
- [Bolt.com](http://Bolt.com)
- [Dailymotion.com](http://Dailymotion.com)
- [Dave.tv](http://Dave.tv)
- [DropShots.com](http://DropShots.com)
- [esnips.com](http://esnips.com)
- [eVideoShare.com](http://eVideoShare.com)
- [Eyespot.com](http://Eyespot.com)
- [LiveVideo.com](http://LiveVideo.com)
- [Motionbox.com](http://Motionbox.com)
- [Veoh.com](http://Veoh.com)
- [Video.google.com](http://Video.google.com)
- [Video.yahoo.com](http://Video.yahoo.com)
- [Video123.com](http://Video123.com)
- [Vidilife.com](http://Vidilife.com)
- [Vimeo.com](http://Vimeo.com)
- [vMix.com](http://vMix.com)
- [vSocial.com](http://vSocial.com)
- [YouTube.com](http://YouTube.com)

### Managing Your Time & Tasks

- [9Rememberthemilk](http://9Rememberthemilk)
- [Myticklerfile](http://Myticklerfile)
- [Sproutliner](http://Sproutliner)
- [Timetracker](http://Timetracker)
- [Trackslife](http://Trackslife)
- [Librarious](http://Librarious)
- [Librarything](http://Librarything)
- [Unalog](http://Unalog)

### Image Sharing

- Flickr
- Flickrfling
- Flickrlicious
- Fotoflix
- Phlog
- Photobloggr
- Photobucket
- Photomap
- Picturecloud

### Worth Checking

- [FREE Online Marketing Audit](#)
- [FREE Marketing ROI Calculator](#)
- [FREE Marketing Webinar](#)

