

www.theresultsacademy.com

3 Minute Marketing Brainstorm

*The Ultimate Marketing
Idea Generator*

180 proven, powerful
marketing ideas to test

Includes online and
offline tactics that work

Over 100 no cost and
low cost marketing
tactics

Many can be
implemented within
60 minutes or less

Fraser J. Hay



0800 Phone Number
3 Way telephone calls
Ad Words by Google
[Ad Tracking](#)
[Affiliate Marketing](#)
Ask for referrals
Article Syndication
Audio Marketing
[Auto responders](#)
Award Recognition
[Banner Ads](#)
Bartering
Birthday Reminders
[Blogging](#)
Blogg Comments
Bonus Offers
Books/Booklets
Bookmarks
Brainstorm with [Fraser Hay](#)
Breakfasts
Brochures
Business Cards
Bus Advertising
Calendars
[Case Studies](#)
Catalogue
Cause Marketing
Classified Advertising
Community Events
Community websites
Conferences
Contests
Content Syndication
Courses
Cover mount (magazine)
Create new product/service
Cross Promotion
Customer Loyalty Progs
Demographic marketing
Diaries
Direct Mail
[Discussion Groups](#)
Domain Names
Donate to a charity
Ebay
[Ebooks](#)
Ecourse (5 day or 7 day)
Elevator Pitch
[Email Marketing](#)
Email Signature
Endorsement mailings
Exclusives
Exhibitions
Exit Ads
Expos
Ezines
FAQs
Fax marketing/Broadcasts
Feedback forms
Firm handshake

Follow-up your entire list
Forums Marketing
Freebies – Audio
Freebies – Ebooks/Books
Freebies – Surgeries
Freebies – [Video](#)
Flyers
Gift vouchers
Giveaways in Magazines
Give Referrals
[Guarantee your services](#)
Holidays
Interviews
[JVs](#)
Keywords
Lanyards
[Leadgenerationmba](#)
Link Strategies
List Building
Local Search online
Local Search offline
Logos
Lunch for clients/prospects
Mailing Lists
Marketing Audit - [HERE](#)
[Mastermind Group](#)
[Membership sites](#)
Meta Tags
[Mission Statement](#)
Name Tag
[Network Marketing](#)
[Networking](#)
News feeds
Newsletters
Newspaper advertising
Newsgroups
[Niche Marketing](#)
Online auctions
[Online social networking](#)
Online Profile Signature
One time Offers
Pain marketing
Permission Marketing
Phone consulting
Pod casts
Polls
Pop Ups
Postcards
Posters
Postscript (PS)
Pricing / Payment Plan
Presentations – PPT
Press Kit
Private Label Rights
[Private members Sites](#)
P.R. Online
P.R. Offline
Prize Draw
Psychographic marketing
PTOs (Please Take One)

Public Speaking
Publicity
Publishing
Questionnaires
Radio Internet
Recommend a Friend
Reciprocal Linking
Result Coaching Program [HERE](#)
Research paper
Reviews
Rewards Program
Risk Reversal
RSS
[Sales letters](#)
Samples
S.E.O.
Seminars
Signature files
Signs
Slogan & Tagline Competition
Speaking Engagements
Special Events
Sponsor an event
Squeeze page
[Squeeze page Video](#)
Support Program /SLA
Stay open later
[Surveys](#)
Sweepstakes
Syndication
Talk Shows
[Talking Emails](#)
Tele-Seminars
Teleconferences
[Testimonials](#)
Thank You emails
Thank you letters
Throw a party
Tip sheet
Toolbars
Tradeshows
Training
Translation
Troubleshooting
Tutorials
Unsubscribe message
[Until Midnight tonight](#)
Up-selling
Unique Selling Point
Videos
Video Email
Viral Marketing
Voicemail
Web Site Design
Web ring
White papers
Word of Mouth
Word of Mouse Marketing
Workshops
Yellow Pages



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http://www.theresultsacademy.com/Marketing_Roadmap.htm



"Best value for money I have ever received"

"Just finished Fraser's Marketing Course, what can I say that hasn't already been said? It's so jam packed I got overwhelmed with the amount of info.

I can honestly say that this is the best value for money I have ever received since starting out on my entrepreneurial journey over 6 years ago, in fact I'd go as far to say that it's better value than Tony Robbins' Unleash the Power Within - and all the Mastery University courses that follow. Why mention Tony Robbins?? Because he sets the standard, and Fraser beat him for me, there you go. Do the [3 minute marketing audit](#) and find out for yourself."

Lionel Jones, Ergot menswear

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